



strategy

2025

*at a glance*

Mixed Migration Centre  
**Strategy 2025**  
AT A GLANCE



**MMC is a *global network***

engaged in **data collection,  
research, analysis,  
*and policy and  
programmatic  
development***

on mixed migration, with regional hubs in Africa, Asia  
and the Pacific, Europe and Latin America, and a  
global team based across Geneva and Brussels.



# Strategy at a glance



## Objectives

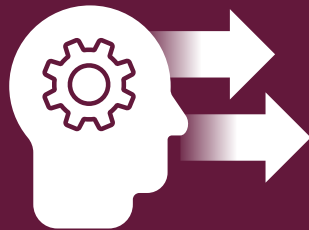
- To contribute to a better, more nuanced and balanced understanding of mixed migration (knowledge)
- To contribute to evidence-based and better-informed migration policies and debates (policy)
- To contribute to effective evidence-based mixed migration responses for people on the move (programming)



## Core activities

**MMC focuses on the full cycle of research as well as evidence uptake, including:**

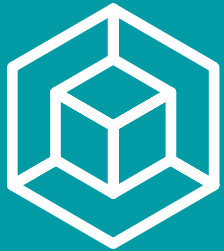
- Methodological development and innovation
- Quantitative and qualitative data collection
- Analysis and public dissemination
- Policy engagement
- Programmatic engagement



## MMC Identity

**The identity of MMC is defined by the following core characteristics:**

- A research centre, grounded in the operational reality of the Danish Refugee Council (DRC)
- An honest broker
- An innovative, forward-thinking network
- A provider of unique primary data based on interviews with people on the move
- A field-based network of enumerators
- An independent actor and convener
- A collaborator, working in partnerships
- An agile and adaptive actor



## Core principles

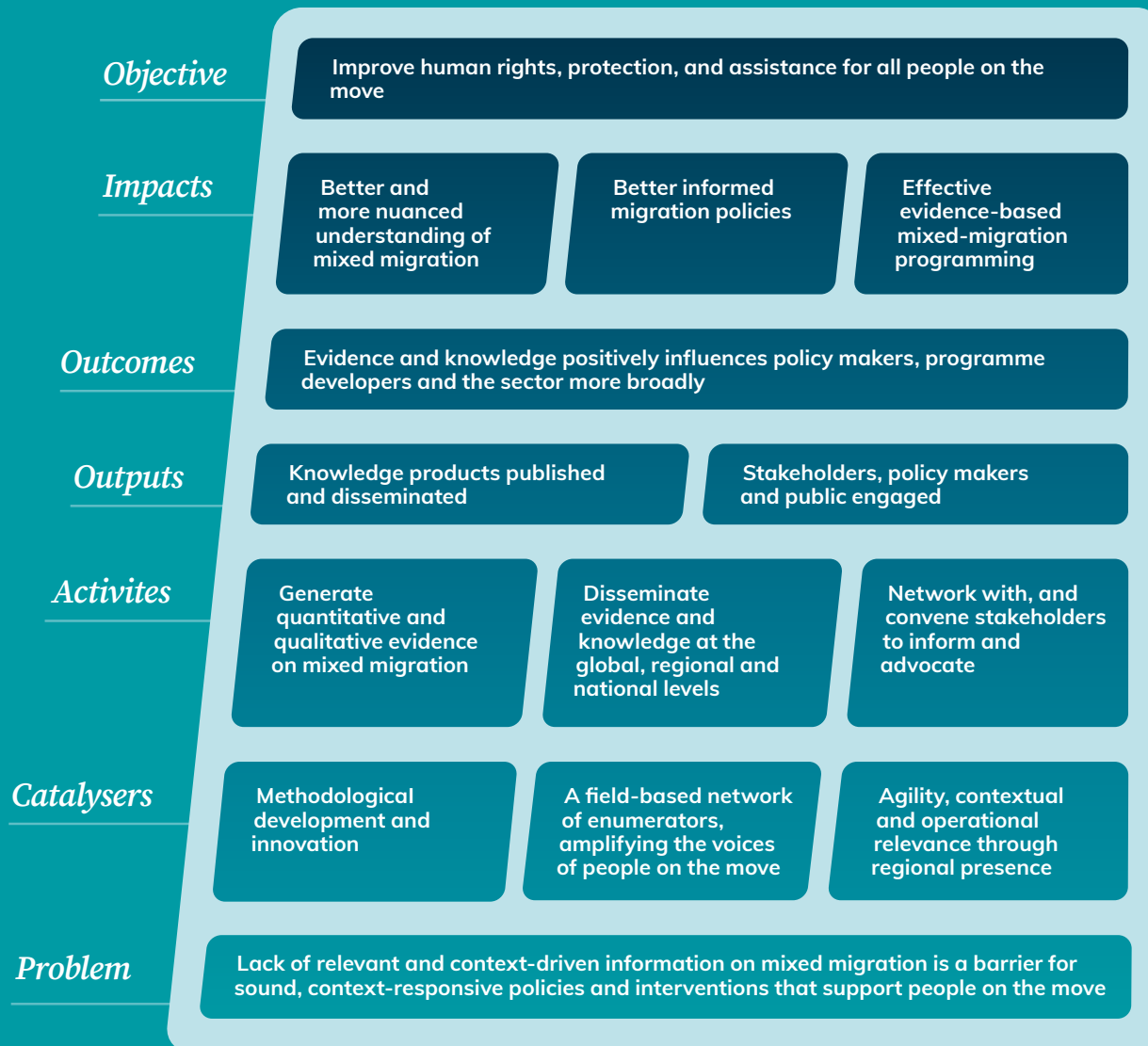
- Focus on mixed migration
- High quality data and research
- Independent thinking and intellectual freedom
- Partnership and convening power



## Key Priorities

- Continue to consolidate and build an agile and professional global MMC, well-positioned to efficiently deliver high-quality and impactful research in a timely manner
- Invest in establishing MMC's impact on policies and programmes
- Continue to attract longer-term and core funding at all levels
- Continue to build the reputation of MMC as a centre of excellence and a go-to resource for data, analysis and research on mixed migration
- Maintain and improve the highest quality standard of all MMC knowledge products
- Further develop MMC's mixed-methods approach and continue to invest in methodological innovation
- Continue to expand and improve 4Mi Interactive, ensuring free and easy access to high-quality disaggregated data on mixed migration
- Strengthen the convening power of MMC as a platform to bring together organisations and stakeholders working on mixed migration at all levels
- Establish stronger and new partnerships with International Organisations, NGOs and Civil Society Organisations, academia private sector and philanthropy. Invest in local partnerships
- Strengthen MMC's (bilateral) engagement with relevant governments and agencies and with local (city) governments, to strengthen the policy impact and uptake of MMC research and analysis.

# Theory of change



## Because...

There is a lack of relevant and context-driven information on mixed migration.

## We will...

Generate quantitative and qualitative evidence on mixed migration; disseminate evidence and knowledge at the global, regional and national levels; and network with and convene stakeholders to inform and advocate.

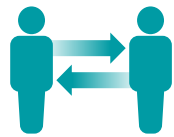
## Which will...

Positively influence policy makers, programme developers, and the sector more broadly; leading to better and more nuanced understanding of mixed migration, better informed migration policies, and more effective evidence-based programming; and ultimately improving the human rights situation, protection and assistance for all people on the move.



## MMC focus and themes

MMC is uniquely positioned to focus on the full cycle of migratory journeys, from origin to potential return. Key topics include:



### Before migration:

- The profiles of people engaging in mixed migration.
- Why people migrate
- Why people don't migrate
- The links between climate change and environmental factors and different mobility outcomes.



### During migration and in transit

- The means and conditions of movement, the risks and vulnerability of people on the move
- Migrant smuggling
- Migrants stranded
- Conditions of stay in transit countries and determinants of onward movement.



### In (temporary) destination:

- Migrants in cities and urban migration policies
- Conditions of stay in destination countries and access to services



### Return and reintegration

- The risks and vulnerability faced by migrants voluntarily or forcibly returning



### Crossing cutting themes and approaches

- The impact of migration governance policies on the situation of migrants
- The role of cities
- The role and perceptions of local/host communities
- The two-way relation between migration and development
- Intraregional and south-south migration
- Inclusion of the voices of migrants
- The link between internal mobility and cross-border movements
- Migration futures