



Mixed Migration Centre
Impact Report

2024

MMC's work in 2024 was made possible through the generous support and close cooperation with various partners, including (between mid-2023 and December 2024): Danish Ministry of Foreign Affairs, the European Commission, European Civil Protection and Humanitarian Aid Operations (ECHO), Swiss Federal Department of Foreign Affairs (FDFA), Friedrich-Ebert-Stiftung, German Federal Foreign Office (GFFO), Heinrich-Böll-Stiftung, Horizon Europe, International Organization for Migration (IOM), Immigration, Refugees and Citizenship Canada (IRCC), the Maghreb Action on Displacement and Rights (MADAR), Norwegian Refugee Council (NRC), United States Bureau of Population, Refugees and Migration (PRM), Regional Support Office of the Bali Process (RSO), Robert Bosch Stiftung, Save the Children, Swiss Agency for Development Cooperation (SDC), the United Kingdom Foreign Commonwealth and Development Office (FCDO), United Nations Development Programme (UNDP), United Nations Population Fund (UNFPA), the United Nations High Commissioner for Refugees (UNHCR), and the United Nations Office on Drugs and Crime (UNODC).



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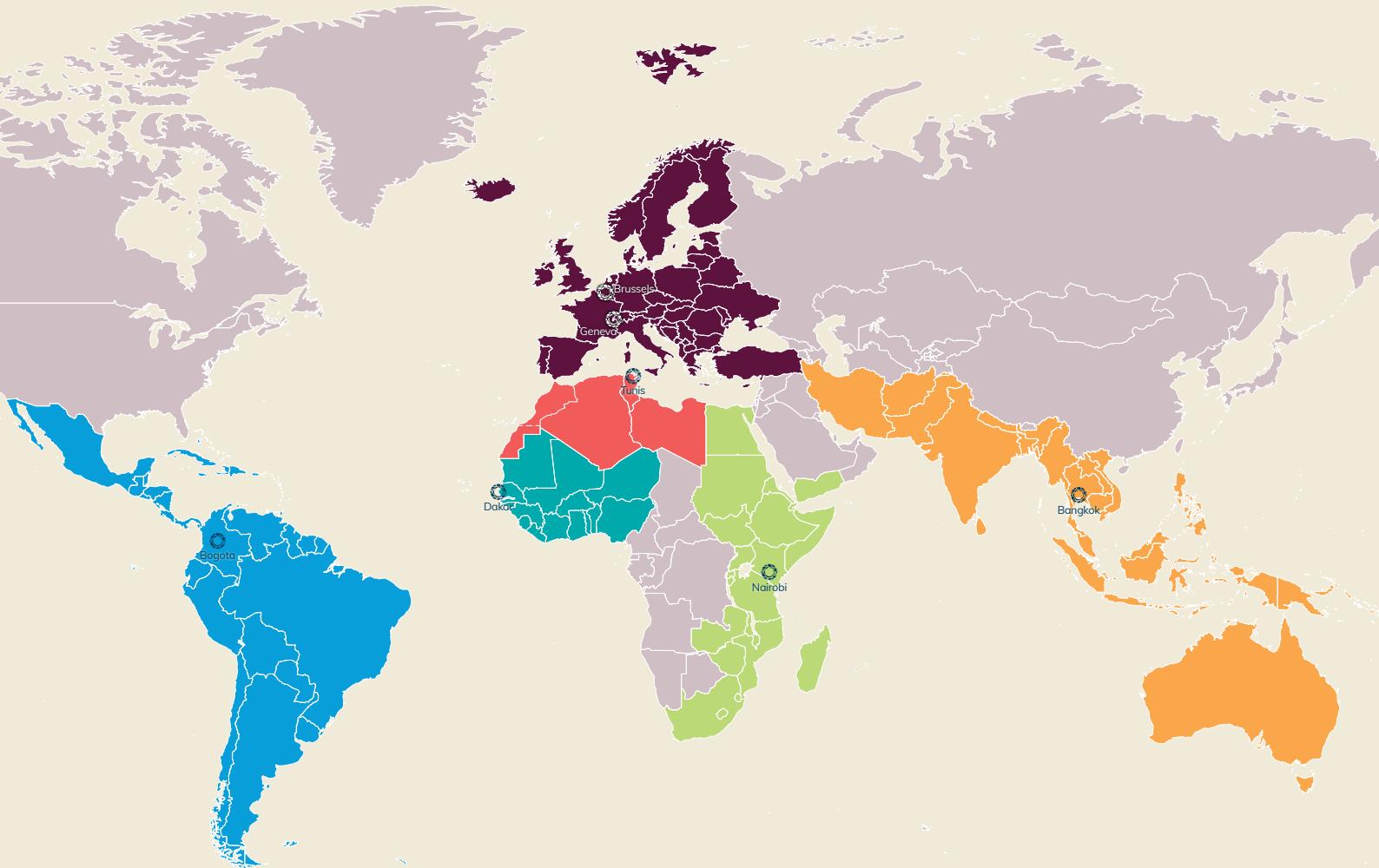
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The Mixed Migration Centre



MMC is a global network engaged in data collection, research, analysis, and policy and programmatic development on mixed migration, with regional hubs in Africa, Asia and the Pacific, Europe and Latin America, and a global team based across Copenhagen, Geneva and Brussels.

MMC is a leading source for independent and high-quality data, research, analysis and expertise. MMC aims to increase understanding of mixed migration, to positively impact global and regional migration policies, to inform evidence-based mixed migration responses for people on the move and to stimulate forward thinking in public and policy debates on mixed migration. MMC's overarching focus is on human rights and protection for all people on the move.

MMC is part of the Danish Refugee Council (DRC). While its institutional link to DRC ensures MMC's work is grounded in operational reality, it acts as an independent source of data, research, analysis and policy development on mixed migration for policy makers, practitioners, journalists, and the broader humanitarian sector.

For more information visit: www.mixedmigration.org, to receive our latest reports [subscribe to our newsletter](#), and follow us on Bluesky: [@mixedmigration.org](#), X: [@Mixed_Migration](#) and LinkedIn: [@mixedmigration-centre](#)

Our theory of change

Objective

Improve human rights, protection, and assistance for all people on the move

Impacts

Better and more nuanced understanding of mixed migration

Better informed migration policies

Effective evidence-based mixed-migration programming

Outcomes

Evidence and knowledge positively influences policy makers, programme developers and the sector more broadly

Outputs

Knowledge products published and disseminated

Stakeholders, policy makers and public engaged

Activities

Generate quantitative and qualitative evidence on mixed migration

Disseminate evidence and knowledge at the global, regional and national levels

Network with, and convene stakeholders to inform and advocate

Catalysers

Methodological development and innovation

A field-based network of enumerators, amplifying the voices of people on the move

Agility, contextual and operational relevance through regional presence

Problem

Lack of relevant and context-driven information on mixed migration is a barrier for sound, context-responsive policies and interventions that support people on the move

Because...

There is a lack of relevant and context-driven information on mixed migration.

We will...

Generate quantitative and qualitative evidence on mixed migration; disseminate evidence and knowledge at the global, regional and national levels; and network with and convene stakeholders to inform and advocate.

Which will...

Positively influence policy makers, programme developers, and the sector more broadly; leading to better and more nuanced understanding of mixed migration, better informed migration policies, and more effective evidence-based programming; and ultimately improving the human rights situation, protection and assistance for all people on the move.

Measuring our *results*

We want to deliver the best possible impact to improve migration policies and human rights, protection, and assistance for all people on the move. A key priority from our Global Strategy 2025 was to develop a stronger monitoring, evaluation, and learning (MEL) framework, so we can better measure how we do this.

In 2024, we trialled a new MEL framework that focuses on tracking our outputs and our progress on our core intended outcome from our theory of change.

What we want to achieve:

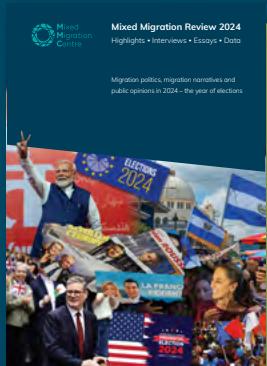
Evidence and knowledge positively influences policy makers, programme developers, and the sector more broadly

To help us really understand our progress, the MEL framework unpacks the concept of “influence” into four levels.



The rest of this report summarises our work in 2024 and then our results at each of these levels.

Our work in 2024



1

Mixed Migration Review (2024),

supported by

- 1 launch event
- 10 articles
- 6 social media updates



24

Quarterly Mixed Migration Updates,

supported by

- 8 webinars
- 4 articles
- 4 newsletters
- 23 social media updates

18 research projects, producing

24 research reports and briefing papers

supported by

- 3 articles
- 4 snapshots, infographics, toolkits, and factsheets
- 5+ newsletters
- 6 op-eds and interviews
- 18 social media updates

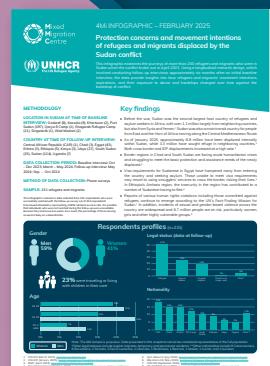


23 other 4Mi snapshots and

4Mi infographics,

supported by

- 15 stakeholder briefings, meetings, workshops, webinars, launch events, and presentations
- 1 dashboard
- 13 newsletters
- 26 social media updates



11

other articles

11 other dashboards, datasets, and tailored analyses, supported by

- 7 workshops, webinars, launch events, and presentations
- 3 newsletters
- 1 social media update

14

other stakeholder and policy engagements

Our outcomes: *access*

Our ultimate impact depends on our intended audience accessing our work.

85,000
views

Our published outputs in 2024 were accessed through more than **85,000 views** and **29,000 downloads**.

4,000
participants

Over **4,000 participants** attended our events, webinars, presentations, workshops, roundtables, briefings, and meetings.

115,000
impressions

Our social media updates achieved more than **115,000 impressions**.

In each of our main categories of work, we strove to reach our key audiences in writing, in person, virtually, and through social media.

Mixed Migration Review and associated products

- 18,500+ views
- 1,900+ downloads
- 500+ event participants (including views of the recorded event)
- 29,000+ social media impressions

How Chile's Welcome Turned Sour

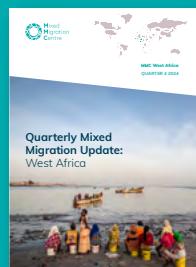
An article as part of the Mixed Migration Review, was our most accessed article. (4,845 views)



Quarterly Mixed Migration Updates and associated products

- 10,500+ views
- 9,400+ downloads
- 900+ webinar participants

- 19,000+ social media impressions
- 6,500+ newsletter opens



Research reports and associated products

- 23,500+ views
- 10,500+ downloads
- 1,100+ participants in events, workshops, presentations, and stakeholder meetings
- 27,000+ social media impressions
- 4,000+ newsletter opens

On This Journey, No One Cares if You Live or Die

Our most accessed report (1,236 downloads, and over 550 pieces of media coverage).



Our outcomes: *access*

Other 4Mi Snapshots and Infographics

- 9,000+ views
- 7,300+ downloads
- 950+ participants in events, workshops, presentations, and stakeholder meetings
- 35,000+ social media impressions
- 9,000+ newsletter opens

[Safe Mobility Offices: Awareness, Migrants' Interest, and Potential Influence on mixed migration dynamics in Latin America and the Caribbean](#)

was our most accessed infographic (902 views, 877 downloads)



Other articles

- 20,500+ views

[Uncertain Horizons: Russians in Exile](#)

was our most accessed other article (4,362 views)



Other dashboards, datasets, and tailored analyses

- 3,700+ views or recipients
- 1,800+ active users (of dashboards)
- 130+ participants in events and presentations
- 4,500+ social media impressions
- 3,000+ newsletter opens

[4Mi Interactive](#)

was our most accessed dashboard (1,891 active users)



Other stakeholder and policy engagements

- 400+ participants in roundtables, meetings, and presentations

Including state representatives, government officials, UN agencies, INGOs, academics, think tanks, and civil society organisations.

Our outcomes: *knowledge*

In 2024, a wide range of policy makers, programme developers, and sector stakeholders increased their awareness and knowledge of mixed migration through accessing each of our main categories of work.

“[it offers] state of the art knowledge” (philanthropic foundation)

Mixed Migration Review

“[they] give you context, tell you what is happening, and the diversity of information can be used from any point”

INGO staff member, Quarterly Mixed Migration Updates

Research projects

“my heartfelt thanks to you and your team for curating such an informative and thought-provoking event. The presentations, discussions, and documents shared during the event have greatly enriched my knowledge and understanding of the subject matter”

NGO staff member, Climate change impacts and mobility in the Middle East research project

“enlightening to attend”

Government official, Mixed migration routes, experiences and risks along the journey to South Africa research project

Nearly all (92%) attendees at an event who responded to a post-event survey (13 respondents) said the research increased their knowledge. “The research process and results sensitised our team towards migrants’ rights violation issues” (post-event survey respondent).

Vulnerability and resilience to exploitation and trafficking among people fleeing Ukraine research project

Other 4Mi Snapshots and Infographics

“[This provides] previously unknown insights... The finding from Chad was raised several times as an example of something not previously known to [us] and as an example of enhancing their knowledge”

Government official, 4Mi Snapshots on the Sudan conflict and related work

“Thank you very much for the contribution and for the wealth of information. It is truly important for us to have access to such results”

NGO staff member, 4Mi Infographic on Risks, dangers and assistance needs among migrants in South America

Other articles

“We need more thinking and writing like this - outspoken, constructive and with clear action points!”

Academic, Article on the Global Compact on Migration six years on

“The responsive analysis on Lebanon was very much appreciated by multiple branches of the ministry. It was crucial in informing our understanding of what’s going on and current events”

Government official, Article on Lebanon’s escalating conflict

Our outcomes: *knowledge*

Other dashboards, datasets, and tailored analyses

"This is very insightful and of course very informative in terms of the different work that we're doing"
Government official, Climate Mobility Dashboard Kenya

"Findings around dynamics between moving between drought vs flood was something they were not aware of [before this]. It made sense, but they had not had the empirical evidence"
Government official, Climate Mobility Dashboard Horn of Africa

Other stakeholder and policy engagements

"I feel the paper was rich, and a lot was captured in it. This brought a more comprehensive view. It was not just one element. It was not just borders, or developmental contributions, health or work but a more balanced perspective that took into account the challenges in protecting these rights"

Participant, RT2 Global Forum on Migration and Development, for which MMC was the background paper penholder

Attendees who responded to a survey all agreed that participating in Circle of Practice has increased their knowledge of mixed migration in the region

5 respondents, West and North Africa Circle of Practice

A key stakeholder from a UN agency reported our presentation to the **Bali Process RSO Policy Roundtable** raised important new points

Our outcomes: *use*

Policy makers, programme developers, and sector stakeholders also used the work we produced in 2024 in a range of ways, showing the practical relevance and applicability of our contributions. Here are some selected examples showcasing these uses.

Guiding stakeholder priorities

"we use [the Mixed Migration Review] for internal advocacy meetings with our CEO and management to decide what to work on"

Philanthropic foundation

"The Mixed Migration Review is a barometer in a way in terms of measuring 'am I looking at what I need to be looking at?'

Media outlet

"Climate mobility wasn't on the agenda two years ago for the Khartoum Process and now using our data and having access to the information [from MMC], it has put it high on the agenda for many member states in the KP"

IO staff member, Climate Mobility Dashboard Horn of Africa

Informing stakeholders' internal briefings, papers, and proposals

"[we use Quarterly Mixed Migration Updates for] rapid needs assessment, preparation of proposals and advocacy actions"

INGO staff member

A government official reported our research on the **Sudan conflict** is used for informational memos, decision memos, and talking points for leadership

"[we used the research] to draft papers and to review call for proposals for Africa. [It] helped us dig deeper into patterns and ensure that proposals reflected certain dynamics"

Government official, Climate Mobility Dashboard Horn of Africa

"Especially the qualitative data on Egypt you have shared with us I have used several times, referring to it in my reports. It was difficult for us as an embassy team to travel to Egypt, and meet people there, so your research on that was really helpful. We use MMC data for background and context information, but also directly when for example we are trying to prove a point or seeking to look further into a certain assumption."

Government official

Stakeholders at our **West and North Africa Circle of Practice** all agreed that they use the knowledge gained, including for: policy advocacy & evidence-based programming; developing recommendations and analysis; writing migration-related reports and identifying key trends and developments; cross checking information; and enriching research and programmatic findings

5 respondents

A government representative relied on our research on **social media use by people on the move in the Americas** to develop the concept note for the GFMD 2025.

Providing the basis for sector engagement and discussion

Our research on **Safe Mobility Offices in Latin America** was used as a basis to discuss the replicability for Europe at: Vienna Migration Conference (Oct 2024); Inter-governmental Consultations on Migration Senior Officials meeting in Geneva (Nov 2024); Conference (Bosch/UNHCR) on complementary pathways in Berlin (No 2024); and a policy briefing for German policy makers in Berlin (Nov 2024).

Project partners report using the research on **young migrants in West and North Africa** in workshops with political decision-makers and education professionals to raise awareness about the challenges faced by young migrants as a more hidden population.

"I will include the finding from the research in lectures about migration, exploitation and human trafficking"
Post-event survey respondent, Vulnerability and resilience to exploitation and trafficking among people fleeing Ukraine research project

Stakeholders agreed that our background paper for **RT2 Global Forum on Migration and Development** was highly useful, particularly the guiding questions, which helped shape and inform the direction of the discussions.

Replicating our methodologies

"Very likely [to use it]... we are likely to use the research protocols, data gathering policies, and activities"
Post-event survey respondent, Understanding & combatting intersectional discrimination in housing for people with a migratory background research project

An independent advisory council on migration (independent advisory body to a government) is starting research on migration diplomacy and partnerships and advised us they plan to use the typology outlined in our article on **migration diplomacy** as a basis for their research.

Examples of being cited in other publications

- UN Economic and Social Commission for Asia Pacific (ESCAP) (2024). Asia Pacific Migration Report: Assessing Implementation of the Global Compact for Migration.
- Global Partners Governance (2024). The impact of the conflict on modern slavery and human trafficking in Sudan and the region.
- International Labour Organization (2024). TRIANGLE in ASEAN Quarterly Briefing Note: Myanmar.
- Mazzilli, C., Leon-Himmelstine, C. & Hagen-Zanker, J. (2024). Shedding light on regret in migrant decision making: Insights from the Ethiopia-South Africa and Haiti-Brazil corridors (MIDEQ Working Paper).
- Asylos (2024). Children and Young People in Sudan.

Triggering and enriching media coverage

Findings from our research project with UNHCR on **migration between East and West Africa and Africa's Mediterranean coast** were directly cited by several news agencies (Reuters, the EU Observer, BBC, RTP, and VoA Portugal). Two of these reports included interviews with MMC staff.

One of the main online news outlets in Jordan Alghad ("Jordan News") used our research on **climate change impacts and mobility in the Middle East** as the basis for an article.

Al Jazeera relied on our research in the **Protecting Refugees in Asia (PRiA)** project for an article, which also quoted one of our team members.

CNN used our research on **mixed migration to Türkiye** and quoted our team.

Our outcomes: *influence*

Ultimately, we want our research to contribute to real-world results for people on the move. Here are just some examples of how we directly affected policies and programming with our work in 2024. In the next section, we present more instances of influential work we are proud of from across our teams.

“Influence is hard to measure, our Foundation works on many different projects. But the **Mixed Migration Review** and MMC’s work guides the thinking where we should focus on through our projects. The Mixed Migration Review is agenda setting and guides decisions on funding and engagement”

Philanthropic foundation

DANIDA’s whole-of-route programme document extensively referenced MMC publications, such as our **Quarterly Mixed Migration Updates** and various other reports and 4Mi snapshots, showing our research helped to influence the direction of this €50 million funding allocation. Funding under this programme will lead to actual interventions for refugees and migrants on the ground.

“[They] expand our response capacity... It supports us by broadening our view of the alerts and factors to consider in the responses to the needs for humanitarian assistance in the city. And as public servants, to strengthen the action plans in institutional management”

Government official, Quarterly Mixed Migration Updates

For our research on **young migrants in West and North Africa**, MMC trained a local partner and enumerators on ways to reach hidden migrants. Based on this capacity building, the partner then replicated the outreach strategy and partnered with refugee-led organisations to facilitate its interaction with migrants. This led to the partner being able to better integrate migrants in the national census conducted in Morocco in 2024.

Our research on **migrants’ and refugees’ livelihoods in Tunisia** played a crucial role in helping a local partner secure funding and develop a concept note that facilitated the opening of a women’s shelter in Sousse, which now serves as a critical resource for women victims of violence.

“[Your] data could be seen as a ‘performance review’ [of our work] that could lead to reviewing the approach that [our state] takes. We did not see the link between [irregular migrants] receiving more information [about Assisted Voluntary Return and Reintegration] and considering more voluntary returns, and we need to consider this issue from a new perspective”

Government official, RUM Research project

Work we are *proud* of

Strengthening responses for returning migrants in Senegal

In 2024, we shone a light on the multiple intersecting harms (forced returns, expulsion, interception at sea, detention) migrants experience in Senegal during the return process. Part of our research was conducted and disseminated in partnership with the Office of the United Nations High Commissioner for Human Rights (OHCHR) as well as the United Nations Office on Drugs and Crime (UNODC) as part of the PROMIS project.



2 *reports*



1 *workshop*



1 *video interview*



2 *social media updates*



1,350 *page views*



908 *downloads*



25 *workshop attendees*



372 *video views*



5,031 *social media impressions*

Stakeholders reported the workshop was useful to discuss and identify concrete recommendations that could be implemented to improve the respect of migrants' human rights during and after their return to Senegal
UN agency staff member

Our research was used by the OHCHR advocacy programs to prompt the Senegalese government to develop and enhance human rights-based policies aimed at assisting returning migrants, particularly those who are forcibly returned. The OHCHR has advised us that the Ministry of African Integration and Senegalese Abroad requested a nationwide human rights training course for agents of the Senegalese Office for the Reception, Orientation and Follow-up of Returned Migrants. The Senegalese Human Rights Committee has also requested similar training for its staff. Both of those institutions now plan to develop emergency assistance programs for forced-return migrants who have suffered human rights violations.

After hearing the research findings at the launch of the report, the Senegalese government also acknowledged the need to redefine their legal framework for returnee status, particularly regarding time limits, to establish clearer criteria for determining who qualifies as a returnee and is eligible for government assistance. This work is currently underway. In addition, the Bureaux d'accueil, d'orientation et de suivi (BAOS) have expanded their presence by opening several new offices throughout Senegal to better respond to the needs of returnees by covering more relevant regions – including Rosso which is one of the key return points, previously underserviced.

This project provided a rare and important opportunity to focus on a country of origin, which significantly increased engagement from national authorities. Our partnership with a UN institution (OHCHR) was also essential in amplifying our reach and facilitating direct in-person engagement with our most important audiences.

Work we are *proud of*

Protecting refugees in Asia

We made significant strides in understanding and addressing critical information gaps for Rohingya refugee communities in 2024 through the Protecting Refugees in Asia (PRIA) project.

Working alongside key partners including Asia Displacement Solutions Platform (ADSP), Danish Refugee Council (DRC), Adventist Development & Relief Agency, HOST International Malaysia, and Jesuit Refugee Service Indonesia, we gathered rich data on the experiences of Rohingya refugees travelling irregularly by land and sea routes across Southeast Asia. Along sea routes, in particular, there have been multiple and ongoing reports of severe abuses, particularly against women and girls. Our data shows that, different to other major mixed migration routes, a high number of Rohingya in Malaysia report that they would not have embarked on the journey from Bangladesh or Myanmar to Malaysia, knowing what they now know.

We published and disseminated our research across multiple products and engagements, and our work achieved substantial reach.

 **1 report**

 **1 briefing paper**

 **2 launch events**

 **3 meetings**

 **2 4Mi snapshots**
(+ a 3rd snapshot in 2023)

 **2 media articles**

 **2 newsletters**

 **5 social media updates**

 **5,160 page views**
across our outputs

 **984 downloads**

 **167 attendees at events**
and presentations

 **363 newsletter opens**

 **7,390 social media**
impressions

81% of surveyed stakeholders reported increased understanding of Rohingya protection needs through our work
11 respondents

"I find your work incredibly useful. The infographics and graphs are useful at conveying information quickly"
NGO staff member

"Particularly the data sets [are useful] - as this empirical information is rarely found"
Survey respondent

The project's most significant achievement has been translating findings into tangible programming. Research revealing information gaps among Rohingya refugees directly informed project partners' programming approach, including supporting a Rohingya refugee-led organisation in Malaysia to conduct information awareness workshops, empowering Rohingya communities to make more informed migration decisions. Our research on the impacts of climate change on Rohingya refugees' displacement is also influencing humanitarian actors to implement key recommendations, including strengthening disaster preparedness and advancing climate-resilient and sustainable shelter solutions.

Collaborative and strategic partnerships with key organisations, particularly ADSP and DRC, were critical for the project's success and wide dissemination of our findings. Focusing on evidence-based, large-scale quantitative data to fill a critical data gap, and using op-eds for timely access to new audiences, also helped to make sure our research reached its full potential and contributed to better protection and assistance to people on the move in Southeast Asia.

Work we are *proud of*

Influencing global dialogue on safe mobility: early impact of our Safe Mobility Research

In 2024 we shed light on Safe Mobility Offices (SMO) in Latin America, highlighting the model's strengths, shortcomings, and challenges. The research informed engagement with global - and particularly European - stakeholders to discuss the potential replicability of the model beyond Latin America. The report was the first of its kind to explore implementation of the SMO model.



1 *report*



1 *article*



1 *newsletter*



1 *Op-ed (EU Observer)*



2 *media interviews (Al Jazeera and The New Humanitarian)*



2,072 *views*



980 *downloads*



510 *newsletter opens*

A government official said the “the MMC report was spot on” and was read and widely circulated within their agency.

“This is indeed a valuable report. It meshes with what I’ve seen in Colombia, Central America and Mexico”
Journalist

Our research attracted significant attention, particularly among European government stakeholders. Social media posts have attracted a lot of interest, and both Al Jazeera and the New Humanitarian interviewed MMC staff and covered the findings of the report. Additionally, the EU Observer published an op-ed on the SMOs replicability for Europe. The Danish Refugee Council Secretary General used our research to inform her engagements with UNHCR when agreeing on a renewed strategic partnership.

After releasing the study, we were invited to present the study’s findings at several major external events, including: ICMPD’s Vienna Migration Conference; the Inter-governmental Consultations on Migration, Asylum and Refugees (IGC) Senior Officials meeting in Geneva; a conference on complementary pathways in Berlin hosted by UNHCR and Bosch; a bilateral briefing to German policy makers; and the 2nd UK-France Sea Channel Crossing Forum.

The report was released in the second half of 2024, with dissemination efforts taking place between September and December. As a result, the full impact of our work is still unfolding but early signs indicate it is contributing meaningfully to ongoing policy debates and shaping conversations about the potential expansion and adaptation of the SMO model in other regions. The research will be followed up in 2025 with a broader policy analysis on the lessons learned from the Biden administration’s approach on irregular migration, including the SMOs.

This research was enabled through flexible funding from the Ministry of Foreign Affairs of Denmark, Robert Bosch Stiftung, and the Federal Department of Foreign Affairs, Switzerland. These important funding relationships allowed us to quickly initiate this timely, policy-relevant and first-of-its-kind research based on strategic horizon scanning, something that is only possible when there is dedicated capacity for strategic and creative thinking, alongside flexibility in donor’s expectations and committed deliverables. The study led to extensive external engagement with policy makers, and again, the flexible funding allowed us to invest time and resources in follow-up and dissemination.

Work we are *proud of*

Spotlight on the war in Sudan

We worked throughout 2024 to fill a critical information gap about mixed migration in relation to the crisis in Sudan, helping to keep attention on the Sudan situation as far as possible amid other competing global emergencies.

In partnership with UNHCR, we published research covering migrant and refugee experiences in Eastern Sudan, South Sudan, Ethiopia, and Eastern Chad across a range of products. We made sure our work reached critical UN agencies, INGOs, embassies, and other government agencies through a coordinated programme of events, speaking engagements, and bilateral closed-door briefings.



"MMC analysis and insights had been extremely helpful while assessing the situation (of the Sudan war) in impacted areas"

Government official

"This analysis of the situation will enable [my] government and its partners to reflect on short, medium and long-term solutions... [it] will serve as a benchmark for any measures to be taken"

Government official

Our research directly influenced work on the ground by providing the evidence needed to support a government's decision to increase regional advocacy efforts, as well as underpinning UNHCR's fundraising efforts. The research has also supported and complemented DRC's protection monitoring work and its design of the Sudan Regional Response Pooled Fund.

"It is key for an actor to get inside the circle of trust of [our government] as being a reliable source. Sources outside the circle like media outlets might be antennas and help to signal where we should be paying attention, but they are not influencing. Only trusted sources are influences. The goal is to be trusted, and MMC is"

Government official

"In terms of decision memos, one concrete example is that MMC's work featured in memos to make the case for increased funding for the Sudan crisis"

Government official

Throughout this project, working directly with refugees and migrants as enumerators in the context of Sudan has once again proven to be invaluable in gaining insights in the experiences of conflict-affected refugee and migrant communities. Co-convening events and speaking engagements also helped to build our credibility and visibility, to ultimately be seen as a trustworthy partner, and to be included in 'circles of trust' where MMC's research is considered 'trustworthy for use'. This opens doors for us to influence policy and programming agendas.

Work we are *proud* of

Promoting equality in urban housing access in Europe

We helped uncover intersectional discrimination in housing access in Southern Europe through our work in 2024 on the “Understanding and Combatting Intersectional Discrimination in Housing for People with a Migratory Background” (Come HoMe) project.

As part of a consortium including Danish Refugee Council (DRC), Fondazione Impact Housing (FIH), Major Development Agency Thessaloniki (MDAT), and the Solidarity and Overseas Service Malta (SOS Malta), we led development of a rigorous research methodology, coordinated data collection, and published key project outputs. Our particular focus was a case study highlighting Turin, Italy, methodology oversight of the two other cases studies (Thessaloniki and Malta), and drawing all the case studies of the project together into a cross-cutting synthesis report.



1 *case study report (Turin)*



1 *synthesis report*



1 *research toolkit*



1 *launch event*



1 *peer visit*



3 *Contribution to 3 podcast episodes*



445 *page views across our publications*



190 *downloads*



192 *attendees at events and presentations*

94% *of stakeholders surveyed after the launch event said the research increased their knowledge of the issues*

72% *of stakeholders said they would use the research in their work (18 respondents)*

“Officials in the department and territorial districts are aware of housing access problems, but I was not clear about the extent of the phenomenon. Some of the interview questions opened possible avenues for action”

Local government representative

This research has had real-world influence by providing timely data to fuel political debates and advocacy and contributing to a communication campaign against housing discrimination. Importantly, it has also contributed to longer lasting capacity development for consortium partners in rigorous research methodology, as well as providing inspiration and a template for future research projects.

“Without MMC’s input, I don’t think the methodology would have been so sound... MMC was good at providing the framework on both migration and methodology”

National NGO staff member

“One of the main outputs of this project is a toolkit. Other organisations can use it to replicate the project... We now have a really good starting point and can build on the insights gathered... It was a big value for us because it managed not only to conduct research but to activate other organisations to do the same in the future”

National NGO staff member

Work we are *proud* of

Unveiling state-sanctioned human rights violations on the Saudi-Yemen border

Throughout 2023 and 2024, we drew significant public attention to the killing of migrants by Saudi border guards. In partnership with Ravenstone Consult, we published a major research report in 2023 and followed up with an update report in 2024.

The 2023 report and article spurred widespread media and stakeholder interest with the largest number of page views, social media engagement, and media requests ever seen for one of our research publications. This included interest and engagement from numerous government representatives, UN Special Rapporteurs, UNHCR, Regional Operational Center in Khartoum (ROCK), and the ICC, as well as global media coverage across large audience outlets such as the BBC, CNN, and France24. Publication shortly afterward of a Human Rights Watch report on the same topic further spurred public interest. Our 2024 update helped return attention to the issue, assisted by a journalistic style and active network dissemination to government representatives, media outlets and UN bodies.



1 *report*



1 *article*



2,752 *page views for our 2024 publications*



198 *downloads*

"The depth and coherence of MMC's research is admirable and compellingly told"
ICC staff member

"[MMC's work] enriches our thinking in order to set up our operations. Thanks to your contribution, I will be able to pass on this information to our group of experts in Ethiopia, which is headed by the deputy federal commissioner of the federal police. We will propose to them to discuss this route together and see how we can set up one or more operations to dismantle and stop this trafficking."

International law enforcement cooperation

This research helped to inform the International Criminal Court's slavery and slave trade policy and opened up our engagement with the UN Special Rapporteur on Human Trafficking. Programmatically, the research has also helped to inform the operations of ROCK sparking the intention to conduct counter-trafficking training with federal police officers in Ethiopia. In Yemen and Ethiopia, UNHCR also used case studies drawn from MMC's research to disseminate information about risks en route to people on the move.

"We used [MMC's research] and other sources to develop information to provide to people along the route on both sides of the sea about some of the specific risks along the way. Our colleagues in the south of Yemen are also working with partners to strengthen their outreach to people who have newly arrived across the sea to warn of the risks and advise about the options available to them. The detailed testimonies MMC published later on were helpful in providing additional credible details of some people's experiences that we could use for our outreach."

UN agency staff member

Although, tragically, the killing of migrants by Saudi border guards has continued and public tangible action remains limited, we are hopeful that bilateral diplomatic endeavours continue behind closed doors.

Work we are *proud* of

Recognising the experiences of LGBTIQ+ people on the move across the Americas

In 2024, we worked to uncover and give space to an overlooked topic in Latin America: the migration experiences of LGBTIQ+ people travelling toward North America. LGBTIQ+ individuals experience migration, exposure to risks, access to services, and humanitarian assistance differently from the broader migrant population. They face heightened vulnerability to abuse and violence, yet despite this being a stated priority for multiple regional platforms, there is little data available on their migration experiences. This project was conducted in collaboration with three key LGBTIQ+ migrant organisations in Mexico.



1 report



1 event



853 page views



502 downloads



158 event attendees

“MMC's products have improved my knowledge, as well as that of several colleagues, regarding migration movements, protection needs, and access to protection services... The report on the LGBTIQ+ migrant population stands out as one of the key thematic areas”

INGO staff member

“We use the study results in our discussions with our donors and in external communications, as there are few studies and data sources that include the LGBTIQ+ migrant population. We have shared the data from this study with other organisations... as well as in every opportunity I have to speak at forums”

NGO staff member

Our research raised awareness of LGBTIQ+ people's experiences among key international organisations as well as amplifying the profile, credibility, and voice of our partner organisations. This has directly positively influenced their ability to attract partnerships and deliver services on the ground to people on the move. This project has also inspired similar research in other parts of Latin America, with a Colombian organisation now replicating similar research at a regional level, with advice from our team.

“We have shared this document through our communication channels and during our advocacy events. This document has allowed us to highlight the specific needs of the population we assist and the work our organization does for this community. Following this publication, an organization contacted us to sign a collaboration agreement and provide funding so that we could channel LGBTIQ+ migrants going through asylum procedures and to find temporary housing in Mexico City. This report has therefore helped us gain visibility, showcase our work and the needs we address, and secure this partnership”

NGO staff member

Our collaborative approach to developing the project in coordination with local partner organisations was a crucial factor for our success. This ensured that the research was not only relevant but also amplified the voices of those most impacted. Additionally, the study highlighted experts from within these communities, making it both an advocacy tool and a platform for direct engagement. This approach increased its credibility and relevance among humanitarian organisations, policymakers, and advocacy groups.

Organisational *strengthening*

Within MMC, our global team has additional responsibilities to oversee and strengthen the capability of the whole organisation. These responsibilities fall into four key areas.



*quality
assurance*



*coordination &
communication*



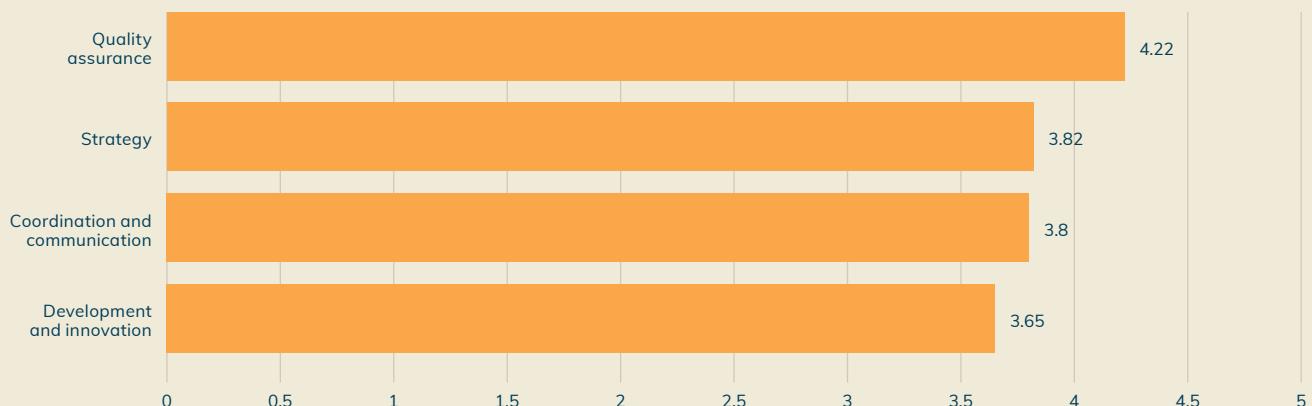
strategy



*development &
innovation*

We track our progress in these areas through an anonymous all-staff survey. We distributed the survey in late 2024 and achieved a response rate of 57% across our team. Overall, the results indicated that MMC staff are broadly positive about our organisational capabilities.

Mean rating for each global team function (out of 5)



The **quality assurance** area was a clear strength. Respondents were positive about the global team's quality standards, quality assurance processes, guidelines and tools, and the value added by the global team.

On **strategy**, the survey data showed that MMC staff members generally rate our overall strategy highly but feel that they lack meaningful ways to contribute to strategy development.

In terms of **communication and coordination**, our team rated MMC highly on role clarity and goal clarity. However, our team indicated that they would like more frequent and timely communication within our organisation.

The survey highlighted that the **development & innovation** area as a place we can focus to keep building MMC's strength as an organisation. Although some of our team members noted an increase in flexibility and innovation in recent years, many felt that we could do more to keep pushing the boundaries in methodology and funding opportunities.

Looking *ahead*

Our successes in 2024 relied on our skilled team using creative strategies to make sure our work positively influenced policy makers, programme developers, and the sector more broadly.



What's working

- Using shorter, more accessible formats like op-eds, articles, and infographics
- Seeking out under-researched but urgent topics to differentiate our work from other organisations
- Securing flexible funding streams that support horizon scanning and agile project development to respond to shifting real-world conditions
- Entering strategic partnerships and collaborations with other organisations that amplify dissemination efforts and impact
- Co-designing research projects and research questions with a project's key audiences, to maximise policy relevance and research uptake
- Direct, targeted engagement with stakeholders through presentations, events, and bilateral follow-up

We know we can strive for even better results in 2025 by addressing some of our key challenges.



What's holding us back

- Spreading ourselves very thinly across our ambitious publishing programme
- Insufficient (or insufficiently flexible) funding to enable more strategic and long-term dissemination of our research
- Short project cycles and project delays inhibiting productive collaboration with partners and strategic publication schedules

In 2025, we are continuing to build on our strengths and what's working to create positive influence, while also always looking for ways to increase our effectiveness and impact.



Our next steps

- Continue to experiment and innovate with shorter, more accessible, and more engaging formats
- Strategically prioritise our work to free up capacity for intentional and effective dissemination and outreach
- Move more consistently from passive to active dissemination strategies for key projects, including through existing and new strategic partnerships with other organisations and deep bilateral stakeholder engagement throughout the project cycle
- Pursue flexible funding structures with existing partners by demonstrating the strategic dividends, and work to diversify our funding sources

Detailed *results*

Mixed Migration Review (2023)				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
MMR 2023 (print & online – published late 2023) 1 virtual launch event (& published on YouTube) 10 articles reproducing MMR excerpts 6 LinkedIn posts	2,326 page views 1,963 MMR downloads 218 launch attendees 378 YouTube launch views 16,625 article views 29,230 LinkedIn impressions	Stakeholders reported the MMR offers "state of the art knowledge" and "a broad range of different thought leaders", as well as helping stakeholders "to look forward to better understand what's coming" (philanthropic foundation). It provides "a valuable resource in terms of pointing the direction of the conversation on migration. Particularly when the political conversation is extreme and detached from the reality of migration... The MMR is presenting an alternative narrative and modelling what a responsible conversation on migration would/should look like. I find it very valuable." (media outlet)	Stakeholders use the MMR to guide their priorities. One said: "we use it for internal advocacy meetings with our CEO and management to decide what to work on" (philanthropic foundation). Another noted: "The MMR is a barometer in a way in terms of measuring 'am I looking at what I need to be looking at?' (media outlet). Stakeholders also used the MMR as a source document for the quantitative data and to develop background documents and updates for ministers. One said: "We are very likely to use the MMR – both citing and referring to it – in our written work as well as to enhance our background knowledge across a diverse geography. We will use it both for general background and more directly for the specific flows data" (migration think tank)	A philanthropic foundation used the MMR to inform decisions about which organisations they fund. "Influence is hard to measure, our Foundation works on many different projects. But the MMR and MMC's work guides the thinking where we should focus on through our projects. The MMR is agenda setting and guides decisions on funding and engagement" (philanthropic foundation).

Quarterly Mixed Migration Updates (QMMU) (Q4 2023 – Q3 2024)				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
24 QMMUs (4 published in 2024 for each of 6 regions – covering Q4 2023 to Q3 2024) 8 webinars 4 articles 4 newsletters 16 LinkedIn posts 7 X posts	8,404 page views 9,417 QMMU downloads 877 webinar attendees (from 181 organisations) (in Latin America and the Caribbean) 41 webinar (Circle of Practice) attendees (in West and North Africa) 2,238 article views 6,672 newsletter opens 17,200 LinkedIn impressions 2,228 X impressions	An INGO Programme Director reported regularly consulting QMMU publications (Eastern and Southern Africa) to increase knowledge (Nov 2024). West and North Africa Circle of Practice participants were surveyed. All respondents (n = 5) reported reading QMMUs sometimes or often and said QMMUs increase their knowledge. Danish Refugee Council staff use QMMUs (Latin America and Caribbean) to increase their knowledge of context: "The QMMUs give you context, tell you what is happening, and the diversity of information can be used from any point".	One government stakeholder reported using QMMUs as a reference document more than the MMR, for example when developing background documents to the minister. They cited a recent example of a minister going to Senegal and Ivory Coast where they found the exact information they were looking for in the QMMU for their briefing. UN Economic and Social Commission for Asia Pacific cited Q1&Q2 QMMU (Asia and the Pacific) in its Asia Pacific Migration Report (Dec 2024). Global Partners Governance cited Q4 2023 QMMU (Eastern and Southern Africa) in its report The impact of the conflict on modern slavery and human trafficking in Sudan and the region (2024). International Organization for Migration staff members report using QMMUs (West and North Africa) to develop proposals. Stakeholders use QMMUs (Latin America and Caribbean) for protection actions (INGO staff member), "rapid needs assessment, preparation of proposals and advocacy actions" (INGO staff member), decision making (anonymous respondent – post-webinar survey), and generating communications products (anonymous respondent – post-webinar survey).	DANIDA's whole-of-route programme tender extensively referenced QMMUs, showing MMC's research helped to influence the direction of this 50million Euro funding allocation. Funding under this programme will lead to actual interventions for refugees and migrants on the ground. QMMUs (Latin America and Caribbean) "expand our response capacity... It supports us by broadening our view of the alerts and factors to consider in the responses to the needs for humanitarian assistance in the city. And as public servants, to strengthen the action plans in institutional management" (government official)

Detailed results

Research projects				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
The Influence of Safe Mobility Offices on Mixed Migration in Latin America (global team) 1 report 1 factsheet 1 article 1 newsletter 1 media op-ed	1,552 report page views 792 report downloads 188 factsheet downloads 520 article views 510 newsletter opens Media op-ed published with EU Observer, an online media outlet with a readership of 650,000	A government official said the "the MMC report was spot on" and was read and widely circulated within their agency.	Al Jazeera used the report for its coverage of access issues to Safe Mobility Offices among migrants and refugees. The report was used as a basis to discuss the replicability for Europe at: Vienna Migration Conference (Oct 2024); Inter-governmental Consultations on Migration Senior Officials meeting in Geneva (Nov 2024); Conference (Bosch/UNHCR) on complementary pathways in Berlin (Nov 2024); Policy briefing for German policy makers in Berlin (Nov 2024). The report and associated EU observer Op-Ed were used to brief the DRC SG for the meeting with UNHCR to agree on the new DRC-UNHCR strategic partnership (Nov 2024).	-
Climate Change Impacts and Mobility in the Middle East (global) 1 report 1 findings validation workshop	1,169 page views 782 report downloads 32 workshop attendees The report was disseminated by DRC Iraq, Yemen, Jordan, Syria, and Lebanon to their mailing lists. FCDO also shared the report with their partners at Oxford University.	All respondents to the post-workshop survey (n = 8) agreed or strongly agreed that the findings presented at the event increased their knowledge. "my heartfelt thanks to you and your team for curating such an informative and thought-provoking event. The presentations, discussions, and documents shared during the event have greatly enriched my knowledge and understanding of the subject matter" (NGO staff member) Two participants shared LinkedIn posts about the workshop and mentioned that they found it insightful.	7 of 8 respondents to the post-workshop survey agreed they will use the report in their work. One respondent reported they would use the study to "design a holistic responsive plan" and another said they would "build on the knowledge gained" for their future work. One of the main online news outlets in Jordan "Alghad" (also known as "Jordan News") used the report as the basis for an article.	-
On this Journey, No-one Cares if you Live or Die (joint UNHCR/IOM report) (global) 1 report 1 press conference 1 briefing for member states in Geneva	2,741 page views 1,236 report downloads (MMC website) ~10 press conference attendees ~100 attendees at member states briefing UNHCR dissemination generated 585 media articles across 79 countries (including e.g. New York Times, Daily Mail, Infobae, The Indian Express, The Independent, AP, etc)	-	Findings from the report were directly cited by several news agencies (Reuters, the EU Observer, BBC, RTP, and VoA Portugal). Two of these reports included interviews with MMC staff.	-

Detailed results

Research projects				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
Mixed Returns: Return Migration and Reintegration Dynamics (global) 1 report 1 article 1 newsletter	394 report downloads 599 article views 2,788 newsletter opens	A UN agency staff member noted the report has helped inform their thinking on returns.	-	-
Indifference and impunity: 10 months on, Saudi border killings of migrants continue (global) 1 report (2024) 1 article (2024) Builds on 2023 outputs: 1 report & 1 article	207 report page views 198 report downloads 2,545 article views	"the depth and coherence of MMC's research is admirable and compellingly told" (ICC staff member)	"As you know, we are working on the operational variant of human trafficking. Your information enriches our thinking in order to set up our operations. Thanks to your contribution (which will remain anonymous if you wish), I will be able to pass on this information to our group of experts in Ethiopia, which is headed by the deputy federal commissioner of the federal police. We will propose to them to discuss this route together and see how we can set up one or more operations to dismantle and stop this trafficking" (international law enforcement cooperation).	"We used this and other sources to develop information to provide to people along the route on both sides of the sea about some of the specific risks along the way. Our colleagues in the south of Yemen are also working with partners to strengthen their outreach to people who have newly arrived across the sea to warn of the risks and advise about the options available to them. The detailed testimonies MMC published later on were helpful in providing additional credible details of some people's experiences that we could use for our outreach" (UN agency staff member).
European Union's Civil Protection & Humanitarian Aid Operations (ECHO) Protecting Refugees in Asia (PRiA) project (Asia and the Pacific) 1 report 1 briefing paper 2 launch events 3 meetings 2 4Mi snapshots 2 media articles 1 newsletter 5 LinkedIn posts	528 report views 329 report downloads 528 briefing paper views 144 briefing paper downloads 96 launch event attendees 71 meeting attendees 328 snapshot page views 511 snapshot downloads 363 newsletter opens 3,776 media article views (op-eds published in The Diplomat) 7,390 LinkedIn impressions Project partners also presented snapshot findings to 30 individuals from local NGOs (in Thai) and DRC donors.	Respondents to a project feedback survey (n = 11) mostly agreed or strongly agreed that MMC products had increased their knowledge of the protection needs of Rohingya (9 of 11) and that MMC products are relevant to their work (10 of 11).	International Rescue Committee Bangladesh co-director cited one of the report findings in her opening remarks during the protection consortium (Apr 2024). An INGO reported it used the findings in developing a new programme proposal. "I find your work incredibly useful. The infographics and graphs are useful at conveying information quickly" (NGO staff member) "Particularly the data sets [are useful] - as this empirical information is rarely found" (anonymous survey respondent) The research was used as the basis for an Al Jazeera article (Jan 2024), which also quoted an MMC staff member. The first op-ed was cited in the Concept Note for a new research piece by the Regional Support Office of the Bali Process. The second op-ed was republished through the blog of a migrant worker rights specialist in Asia and also cited in the International Labour Organization's Quarterly Briefing Note: Myanmar (Jun 2024).	MMC's findings on access to information for Rohingya en route are being used by a Rohingya refugee led organisation in Malaysia to conduct a series of information awareness workshops with Rohingya communities. These workshops will be focused on ensuring Rohingya considering irregular migration to Malaysia are aware of the risks and conditions en route. An embassy in Bangladesh responded positively to the report and recommendations, noting that they would incorporate key findings and recommendations related to involuntary immobility in their existing advocacy, programming, and donor support efforts. Stakeholders at a second briefing (requested after the launch event) noted that they would work towards implementing some of the recommendations proposed in the research report, including strengthening disaster preparedness initiatives, work towards implementation of climate resilient and sustainable shelter solutions, and the implementation of 'nexus' interventions.

Detailed results

Research projects				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
People smuggling in Southeast Asia (UNODC Observatory project) (Asia and the Pacific) 2 reports 1 launch event 1 newsletter 2 LinkedIn posts	721 report views 789 downloads 60 launch event attendees 301 newsletter opens 2,246 LinkedIn impressions	An attendee at the launch event from an INGO reacted positively to the presentation, noting that the data presented confirmed their observations during fieldwork on the ground. Staff members from a UN agency complimented the comprehensiveness of the data collected by MMC.	UN Economic and Social Commission for Asia Pacific cited the report in its Asia Pacific Migration Report (Dec 2024).	-
Southbound: Mixed migration routes, experiences and risks along the journey to South Africa (Eastern and Southern Africa) 1 research event Builds on 2023 outputs (1 report)	67 event attendees	Respondents to the post-event survey (n = 12) rated the usefulness of the content at 10/10. "enlightening to attend" (government official) "Very informative and good presentations" (INGO staff member) "A very needed event and filling a coordination gap" (government official)	The 2023 research report was cited in: Mazzilli, C., Leon-Himmelstine, C. & Hagen-Zanker, J. (2024). Shedding light on regret in migrant decision making: Insights from the Ethiopia-South Africa and Haiti-Brazil corridors (MIDEQ Working Paper).	-
Returns to Senegal (West Africa and North Africa & global) 2 reports 1 workshop 1 video interview (posted on X by the PROMIS project, a joint UNODC/OHCHR project) 2 LinkedIn posts	1,350 report page views 908 report downloads 25 workshop attendees 372 views of the video interview posted on X 5,031 LinkedIn impressions	-	Stakeholders reported the workshop was useful to discuss and identify concrete recommendations that could be implemented to improve the respect of migrants' human rights during and after their return to Senegal (UN agency staff member).	UN agency staff have reported the research will be used to advocate with the government for the development of human rights-based policies to assist returning migrants, particularly those who are forced to take the return route, and to inform the development of UN System agencies' programs. Under the Route-Based Approach, the UN Regional Network on Migration is developing a joint project proposal for the Migration Multi-Partner Trust Fund and OHCHR will explore areas to integrate the findings of the report into the proposed project. The report will also be reflected in the revision of the UN common country analysis and the UN cooperation framework.
Young migrants in West and North Africa (Helvetas research project) (West Africa and North Africa) 3 briefing papers 1 LinkedIn post	1,644 page views 1,014 briefing paper downloads 1,934 LinkedIn impressions	Project partners reported that the research provided useful insights.	Project partners report using the research in workshops with political decision-makers and education professionals to raise awareness about the challenges faced by young migrants on their journey as a more hidden population that needs additional specific actions to access education en route.	For this research, MMC trained a local partner and enumerators on ways to reach hidden migrants. Based on this capacity building, the partner then replicated the outreach strategy and partnered with refugee-led organisations to facilitate its interaction with migrants and thus be able to integrate them in the national census conducted in Morocco in 2024.

Detailed results

Research projects				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
City of welcome and transit: Migrants' and refugees' livelihoods and migration projects in Sousse, Tunisia (West Africa and North Africa) 1 report 1 launch event 1 LinkedIn post	752 page views 638 report downloads 22 launch event attendees 1,278 impressions	-	-	This research played a crucial role in helping a local partner, Awledna, secure funding and develop a concept note that facilitated the opening of a women's shelter in Sousse, which now serves as a critical resource for women victims of violence.
Crossing Borders, Building Livelihoods: the Insecure Economic Lives of Migrants in Libya (West Africa and North Africa) 1 report 1 policy brief 2 launch events 1 video 1 presentation 7 LinkedIn posts 3 bilateral closed-door meetings	835 page views 457 report downloads 128 policy brief downloads 15 event attendees 10 presentation attendees 6 bilateral meeting attendees 9,378 LinkedIn impressions	-	-	-
Understanding & combatting intersectional discrimination in housing for people with a migratory background (Come HoME project) (Europe) 1 case study report (Turin) 1 synthesis report 1 research toolkit 1 launch event 1 webinar 1 peer visit 3 podcast episodes (contribution)	445 report page views 190 report downloads 30 launch event attendees 126 webinar attendees 36 peer visit participants	Nearly all (94%) launch event attendees who responded to a post-event survey (n = 18) said the research increased their knowledge. "Officials in the department and territorial districts are aware of housing access problems, but I was not clear about the extent of the phenomenon. Some of the interview questions opened possible avenues for action" (local government representative)	Most (72%) launch event attendees who responded to a post-event survey (n = 18) said they would use the information provided. "Very likely [to use it]... and also in future EU proposals...we are likely to use the research protocols, data gathering policies, and activities" (post-event survey respondent) "One of the main outputs of this project is a toolkit. Other organisations can use it to replicate the project. Chapter 2 provides a solid research foundation. We now have a really good starting point and can build on the insights gathered" (national NGO staff member)	-

Detailed results

Research projects				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
Mixed migration in the Western Balkans Shifting policies, smuggling dynamics and risks (Europe) 1 report 1 launch event	401 report page views 247 report downloads 108 event attendees	Launch event attendees who responded to a post-event survey (n = 12) said the information presented increased their knowledge on the topic (mean 4.2/5).	Launch event attendees who responded to a post-event survey (n = 12) said they would use the information presented in their current or upcoming work (mean 4.3/5).	-
Vulnerability and resilience to exploitation and trafficking among people fleeing Ukraine (UNODC project) (Europe) 1 report 1 launch event	456 report page views 246 report downloads 53 event attendees	Nearly all (92%) launch event attendees who responded to a post-event survey (n = 13) said the research increased their knowledge. "The research process and results sensitised our team towards migrants' rights violation issues" (post-event survey respondent). "as a migration and human rights professional and a counter-trafficking expert, I strive to remain updated with trends and research. looking forward to reading the full report" (post-event survey respondent).	Most (72%) launch event attendees who responded to a post-event survey (n = 13) said they would use the information provided. "I will consider it during the design of my project's fieldwork that focuses on Ukrainians in the EU" (post-event survey respondent). "I will include the finding from the research in lectures about migration, exploitation and human trafficking" (post-event survey respondent). "I will use this information to better inform our advocacy efforts" (post-event survey respondent).	-
Moving targets: experiences of LGBTIQ+ people on the move across the Americas (Latin America and the Caribbean) 1 report 1 launch event	853 report page views 502 report downloads 158 event attendees	"MMC's products have improved my knowledge, as well as that of several colleagues... The report on the LGBTIQ+ migrant population stands out as one of the key thematic areas" (INGO staff member)	"We use the study results in our discussions with our donors and in external communications, as there are few studies and data sources that include the LGBTIQ+ migrant population. We have shared the data from this study with other organizations, including Rainbow Railroad, IOM, UNHCR, Amnesty International, and the Transgender Health and Wellness Center, as well as in every opportunity I have to speak at forums" (NGO staff member)	"We have shared this document through our communication channels and during our advocacy events. This document has allowed us to highlight the specific needs of the population we assist and the work our organization does for this community. Following this publication, an organization, ORAM (Organization for Refuge, Asylum, and Migration), contacted us to sign a collaboration agreement and provide funding so that we could channel LGBTIQ+ migrants going through asylum procedures and to find temporal housing in Mexico City. This report has therefore helped us gain visibility, showcase our work and the needs we address, and secure this partnership" (NGO staff member)

Detailed results

Research projects				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
Online communities: How do people on the move to North America use social media? (Latin America and the Caribbean) 1 report 1 launch event (also posted on YouTube) 1 interview	919 report page views 617 downloads 418 launch event attendees/viewers on YouTube An interview with a MMC staff member focused on this research was published by Telecoms sans Frontières on its website (Oct 2024).	-	The Global Forum on Migration and Development quoted the research to develop the concept note for the GFMD 2025.	-
Secondary Actors: the role of smugglers in mixed migration through the Americas (Latin America and the Caribbean) 1 report	701 report page views 609 downloads	-	-	-

Detailed results

4Mi Snapshots				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
Sudan conflict (Eastern and Southern Africa)	1,397 snapshot page views 927 snapshot downloads 1,558 infographic views	"[this work provides] previously unknown insights... The finding from Chad was raised several times as an example of something not previously known to [us] and as an example of enhancing their knowledge" (government official).	Asylos linked to MMC publications in its 2024 report Children and Young People in Sudan, which will be directly used by lawyers to help advocate for the asylum claims of their clients.	"It is key for an actor to get inside the circle of trust of [our government] as being a reliable source. Sources outside the circle like media outlets might be antennas and help to signal where we should be paying attention, but they are not influencing. Only trusted sources are influences. The goal is to be trusted, and MMC is" (government official)
4 4Mi snapshots 2 4Mi infographics 2 webinars 5 bilateral briefing/ meetings with government officials and research organisations 2 conference presentations 9 newsletters 9 LinkedIn posts 7 X posts	1,392 infographic downloads 177 webinar participants 170 conference participants 7,259 newsletter opens 20,115 LinkedIn impressions 2,612 X impressions	"[our people] refer to MMC and UNHCR data to increase their knowledge and address anything on Sudan" (INGO staff member) "This analysis of the situation will enable [my] government and its partners to reflect on short, medium and long-term solutions... This presentation will serve as a benchmark for any measures to be taken" (government official) "we are out of Sudan right now and it is difficult for us to follow what the experiences are of Sudanese on the move... I had many networks with people from Yemen, from Chad... I lost that when the war broke out and people were no longer able to do research or provide such information. However, through MMC I was able to recover that, at least partially" (government official). "Insightful, well run [webinar], full of up-dated information, routes-based. Bringing together different stakeholders to analyse such research is always very useful and can help addressing programmatic response and data gaps" (UN agency staff member) Chad webinar attendees who responded to a post-event survey (n = 6) rated relevance at 4.5/5 and increased knowledge at 4.5/5. Sudan webinar attendees rated usefulness at 10/10.	"MMC analysis and insights had been extremely helpful while assessing the situation (of the Sudan war) in impacted areas" (government official) Another government official reported this MMC research is used for informational memos, decision memos, and talking points when leadership goes on mission to visit certain displacement contexts or has to give speeches on these issues. INGO staff member reported using these MMC publications for background notes ahead of meetings.	"Your data on access to rights and access to services has given us more to think about having a larger focus on advocating for rights and asylum in countries in the region. The realities that are reflected in MMC's research provide a good base for this. So, in that way, your research has influenced us to do more of that advocacy work, trying to highlight in a very diplomatic way with governments which issues we see" (government official) "In terms of decision memos, one concrete example is that MMC's work featured in memos to make the case for increased funding for the Sudan crisis" (government official) "[the] snapshot helped [our organisation] to fundraise for the response" (UN agency staff member)
Protection (Eastern and Southern Africa)	909 snapshot page views 844 snapshot downloads 518 infographic page views	-	-	-
4 4Mi snapshots 1 4Mi infographic 2 newsletters 5 LinkedIn posts 2 X posts	526 infographic downloads 1,525 newsletter opens 8,747 LinkedIn impressions 620 X impressions			

Detailed results

4Mi Snapshots				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
Mixed migration to Türkiye (DANIDA project) (Asia and the Pacific) 2 4Mi snapshots 1 presentation 2 newsletters 2 LinkedIn posts	740 snapshot page views 718 snapshot downloads ~30 attendees at presentation for EU Directorate-General for International Partnerships 631 newsletter opens 1,712 LinkedIn impressions	At the presentation of findings with the EU Directorate-General for International Partnerships, staff members were interested in the findings and reported they would disseminate them internally.	The research was used as the basis for a CNN article, which also quoted an MMC staff member. IOM has advised one snapshot will be included in its Migrant Protection Platform knowledge repository.	-
Central Sahel – information access, protection risks & assistance needs (West Africa and North Africa) 2 4Mi snapshots 1 presentation 1 LinkedIn post	997 snapshot page views 765 snapshot downloads 20 presentation attendees (at the Plateforme des Intervenants sur la Migration Mixte (PIMM)) 1,691 LinkedIn impressions	Stakeholder feedback after the presentation to the Plateforme des Intervenants sur la Migration Mixte (PIMM) indicated that this presentation had increased their knowledge of the context.	Data from this project was referenced during a UN agency strategic meeting on whole-route approach in West Africa (reported via informal feedback from UN agency staff members).	These outputs influenced the design of DANIDA programming for refugees and migrants in their whole-route approach. The Snapshot on Protection and Assistance was referenced twice in the background note for the call for proposal, with bulk of text being copied past in the core document (September 2024, DANIDA Whole of Route Programme).
UNHCR Research project (Europe) 2 4Mi snapshots 2 presentations	214 recipients (the snapshots were not published but were distributed within UNHCR to a total of 214 recipient staff members). 349 presentation attendees/ recipients	Stakeholders said, "this is the type of data we need and had been looking for" (UN agency staff member). They reported that the research is shedding important light on several routes where little is known.	-	-
RUM Research Project (Europe) 2 4Mi snapshots 2 4Mi infographics 1 dashboard 9 presentations	80 recipients (the snapshots, infographics, and dashboard were not published but the International Centre for Migration Policy Development disseminated them to key stakeholders, including Return and Reintegration Facility members) ~200 presentation attendees	Stakeholders gave informal feedback that the research filled an important data gap.	Data has been used to develop the continuation of the RUM project. The project aims to develop operational practices among civil society in Belgium to improve outreach modalities of irregular migrants. MMC is continuously engaging with ICMPD and Fedasil to disseminate research findings and tools (dashboard)	"Data could be seen as a 'performance review' [of our work] that could lead to reviewing the approach that [our state] takes. We did not see the link between [irregular migrants] receiving more information [about Assisted Voluntary Return and Reintegration] and considering more voluntary returns, and we need to consider this issue from a new perspective" (government official).

Detailed results

4Mi Snapshots				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
Safe Mobility Offices: Awareness, Migrants' Interest, and Potential Influence on mixed migration dynamics in Latin America and the Caribbean (Latin America and the Caribbean) 1 4Mi infographic	902 infographic page views 877 downloads	-	"We used the results of your research on the SMOs to inform the beneficiary population of our economic recovery projects in Colombia" (INGO staff member)	-
Risks, dangers and assistance needs among migrants in South America (Latin America and the Caribbean) 1 4Mi infographic	346 infographic page views 193 downloads	"Thank you very much for the contribution and for the wealth of information. It is truly important for us to have access to such results" (NGO staff member).	-	-
Migration drivers and onward movement among migrants in South America (Latin America and the Caribbean) 1 4Mi infographic	621 infographic page views 342 downloads	-	-	-
Security risks in the Darien Gap and assistance needed among migrants (Latin America and the Caribbean) 1 4Mi infographic	718 infographic page views 736 downloads	-	-	-

Detailed results

Articles				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
Power dynamics, arm twisting and migrant rights: the many (ugly) faces of migration diplomacy (global)	1,107 article views Adapted/republished on Friedrich Ebert Stiftung website; International Politics & Society website	A philanthropic foundation reported the article offered a timely, evidence-based perspective countering oversimplified narratives. It highlighted complexities and pitfalls and took a nuanced approach that provided fresh insights into the broader implications of such deals.	An independent advisory council on migration (independent advisory body to a government) is starting research on migration diplomacy and partnerships and advised they plan to use the typology outlined in the article as a basis for their research.	-
The Global Compact on Migration Six Years On: Time for a Shake Up? (global)	1,018 article views	"such an important take and contribution" (philanthropic foundation). "must read...[with] an excellent finger on the pulse of where we are now - and what should change urgently" (international coalition). "We need more thinking and writing like this - outspoken, constructive and with clear action points!" (academic).	-	-
Humanitarians: Stop using fear of migration to drive fundraising and advocacy (global)	5,000+ page views on New Humanitarian website Shared by the VOICE for its bi-weekly news bulletin for members (humanitarian organisations across the EU).	-	"Thanks...for the great opinion piece in TNH. Very timely to inform our internal discussions as well" (INGO staff member). The article was used to brief the DRC SG for the meeting with UNHCR to agree on the new DRC-UNHCR strategic partnership (Nov 2024).	-
Lebanon's escalating conflict: what are the displacement and migration consequences? (global)	1,645 page views	"The responsive analysis on Lebanon was very much appreciated by multiple branches of the ministry. It was crucial in informing our understanding of what's going on and current events" (government official). "The analysis on Lebanon helped us grasp the situation" (philanthropic foundation).	"this rapid analysis is really useful" (philanthropic foundation). "This is definitely useful for us, thanks for this quick report" (government official). An official from a different government reported that the article had informed their thinking on the situation in Lebanon.	-
How the collapse of Assad's regime will impact Syria's mixed migration dynamics (global)	705 article views	-	-	-
A conscious coupling: The EU-Egypt 'strategic and comprehensive partnership' (Eastern and Southern Africa)	2,301 article views	-	-	-

Detailed results

Articles				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
Afghan migrants face despair as Iran intensifies deportations and anti-migrant sentiments grows (Asia and the Pacific) 1 article 1 X post	1,108 article views (published via The Diplomat) 247 X impressions	-	-	-
Uncertain Horizons: Russians in Exile (Europe)	4,362 article views	-	-	-
Russo-Finnish Border Games: More Serious Than They Look (Europe)	1,118 article views	-	-	-
Hard Winds Coming: Impacts of the EU Elections for Mixed Migration (Europe)	585 article views	-	-	-
Cyprus' Migration Dilemma: Hardline Measures, Regional Conflict and Rising Pressures (Europe)	1,717 article views	-	-	-

Detailed results

4Mi Interactive, datasets, & other products				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
4Mi Interactive dashboard 4Mi Returns dashboard (global)	3,405 views, 1,649 active users (4Mi interactive) 322 views, 242 active users (4Mi returns)	-	-	-
Climate Mobility Dashboard Kenya (Eastern and Southern Africa) 1 dashboard 6 presentations	49 presentation attendees	<p>"This is very insightful and of course very informative in terms of the different work that we're doing" (government official)</p> <p>"This topic is extremely interesting for us" (UN agency staff member)</p> <p>"We all found it very informative and useful to the work we do" (government official)</p>	-	-
Climate Mobility Dashboard Horn of Africa (Eastern and Southern Africa) 1 dashboard 1 event 3 newsletters 1 LinkedIn post	86 event participants 3,190 newsletter opens 4,737 LinkedIn impressions	<p>"Findings around dynamics between moving between drought vs flood was something they were not aware of [before this]. It made sense, but they had not had the empirical evidence" (government official)</p>	<p>"[we used the research] to draft papers and to review call for proposals for Africa. [It] helped us dig deeper into patterns and ensure that proposals reflected certain dynamics" (government official)</p> <p>"Climate mobility wasn't on the agenda two years ago on Khartoum Process and now using our data and having access to the information [from MMC], it has put it high on the agenda for many member states in the KP" (INGO staff member)</p>	<p>"Amidst an overall scarcity of data, MMC directly contributes with their data, including your data on climate, to calculating the people in need number yearly for the Horn of Africa" (UN agency staff member)</p>
Qualitative data collected in Egypt (Eastern and Southern Africa) 4 confidential factsheets	Shared with 3 government stakeholders and 1 UN agency	-	<p>"Especially the qualitative data on Egypt you have shared with us I have used several times, referring to it in my reports. It was difficult for us as an embassy team to travel to Egypt, and meet people there, so your research on that was really helpful. We use MMC data for background and context information, but also directly when for example we are trying to prove a point or seeking to look further into a certain assumption. For example, while we have information on laws in-country, it doesn't always mean that those laws are applied, and people have access to the services that they should have" (government official)</p>	-
Tailored analyses (Latin America and the Caribbean) 3 analyses	3 recipient organisations	-	-	-

Detailed results

Other stakeholder and policy engagement				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
Global Forum on Migration and Development (global) RT2 engagement RT2 background paper penholder GFMD panel participant engagement	~20-30 participants in RT2, representing states	"I feel the paper was rich, and a lot was captured in it. This brought a more comprehensive view. It was not just one element. It was not just borders, or developmental contributions, health or work but a more balanced perspective that took into account the challenges in protecting these rights" (participant).	Stakeholders agreed that the background paper was highly useful in the context of the forum and specifically highlighted the value of the guiding questions, which helped shape and inform the direction of the discussions.	-
Inter-governmental Consultations on Migration, Asylum, & Refugees (global) 2 meetings (Crisis Response Meeting, Oct 2024; Senior Officials Meeting, Nov 2024)	~30 participants (crisis response meeting), including from interior/migration ministries, IOM, UNHCR, Seefar, Pathways International & Upinion ~40 participants (senior officials meeting) including from interior/migration ministries, IOM, UNHCR, Pathways International & MPI	Presentation at the crisis response meeting generated many questions and an invitation to the subsequent senior officials meeting. At the senior officials meeting, participants engaged in in-depth discussions and ICM expressed interest in continuing to access the knowledge of MMC.	-	-
UK-France Channel Crossing Forum (global) 1 presentation	~40 participants including UK and French policy makers, mainly from Home Office/Interior and border security, together with academics and think tank representatives	The presentation was well received. Particular points made – on the role of politics and on the potential of the Safe Mobility Offices – resonated and were referred back to during discussions. An embassy staff member indicated they were impressed by the level of information MMC has on smuggling across the Channel.	-	-
European Political Community (global) 1 meeting	~25 senior participants from most European states and 2 think tanks	-	Discussions at the meeting to which MMC contributed will feed into the briefing document for members ahead of the next European Political Community summit.	-
Roundtable on Migration and Development -Dutch Ministry of Foreign Affairs (global) 1 meeting	~20 participants (including Government Minister)	MMC put a concrete approach (whole of route, safe mobility offices) directly to the Dutch Minister to increase knowledge of potential alternatives. "There are fewer and fewer people talking about human rights, so in that respect your contribution was of great added value" (government official).	-	-
International Data Alliance for Children on the Move (global) 1 presentation	80+ participants from UN, NGOs, academia, and governments (including UNHCR's chief statistician and UNICEF's global lead on migration and displacement).	-	-	-
Expert Group – Asia Pacific Migration Report 2024 (Asia and the Pacific) 1 meeting	~30 participants including from UNDP, UNICEF, UN Women, IOM, ILO, Migrant Forum in Asia, OHCHR, International domestic worker federation (IDWF), ASEAN-ACT	-	-	-

Detailed results

Other stakeholder and policy engagement				
Our work	Outcomes			
	Access	Knowledge	Use	Influence
OHCHR Asia Pacific regional consultation on xenophobia (Asia and the Pacific) 1 presentation	~40 experts from migrant and minority communities, civil society, academia, local governments, national human rights institutions, UN agencies and others from across Asia and the Pacific.	-	-	-
Bali Process RSO Policy Roundtable (Nov 2024) (Asia and the Pacific) 1 presentation	~30 participants from UN agencies, international organisations, governments, and academia.	A key stakeholder noted the day after the presentation that it raised an important point about migrants who may have travelled to a country regularly becoming irregular (due to administrative delays with their applications etc), who then had an increased need for legal assistance (UN agency staff member).	-	-
Circle of Practice (West Africa and North Africa) 3 meetings	29 attendees across the 3 meetings, drawn from UN agencies and research organisations.	Attendees who responded to a survey (n = 5) all agreed that participating in Circle of Practice has increased their knowledge of mixed migration in the region.	Attendees who responded to a survey (n = 5) all agreed that they have used or will use the knowledge gained from the Circle of Practice, including for: Policy advocacy & evidence-based programming developing recommendations and analysis Writing migration-related reports and identifying key trends and developments that should be researched and analysed more closely. cross checking information Enriching research and programmatic findings	Most attendees who responded to a survey (4 of 5) said the Circle of Practice has influenced their work, including by creating bilateral relationships with other participants which they can leverage outside of meetings, and causing them to better consider existing routes in their approach.
South America Conference on Migration (Latin America and the Caribbean) 1 training workshop	18 participants representing 6 governments	-	-	-

Endnotes

- This Impact Report relates to our products published in 2024 and associated dissemination activities, plus the Mixed Migration Review 2023 (published November 2023). The results of earlier work (published in 2023), or later work from 2025 are not included.
- Analytics (views, downloads, opens, impressions) in this report were compiled during December 2024 and January 2025 and represent data up to 31 December 2024.
- Publications from the latter part of 2024 will have lower engagement figures, due to shorter timeframes since their publication.
- Where a product was published in multiple languages, the analytics (downloads) have been added together.
- Where a product was published on multiple platforms (for example, the MMC website and Reliefweb), the analytics (views, downloads) have been added together (where known).
- For some products, 'downloads' exceeds the 'page views' count from the MMC website because users can also download publications directly (for example, through an MMC newsletter).
- 'Views' and 'downloads' reported here do not relate to unique users.
- 'Participants' are counted at each event, webinar, presentation, etc., so the same individual may be counted more than once if they attended multiple events in 2024.
- Data in this report was compiled and contributed by each MMC team, with some small variations in the data reported. We will continue to refine and strengthen our methodology for collecting and collating our impact data over the coming years.



MMC is a global network engaged in data collection, research, analysis, and policy and programmatic development on mixed migration, with regional hubs in Africa, Asia and the Pacific, Europe and Latin America, and a global team based across Copenhagen, Geneva and Brussels.

MMC is a leading source for independent and high-quality data, research, analysis and expertise. MMC aims to increase understanding of mixed migration, to positively impact global and regional migration policies, to inform evidence-based mixed migration responses for people on the move and to stimulate forward thinking in public and policy debates on mixed migration. MMC's overarching focus is on human rights and protection for all people on the move.

MMC is part of the Danish Refugee Council (DRC).

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